



## **LAURA ALLEN**

**GRAPHIC DESIGNER/OWNER**

### **OBJECTIVE**

To provide professional, inspiring designs with a commitment to quality and time efficiency

### **WORK EXPERIENCE**

**Migoto Designs** – Asheville, New York

*Freelance Design – 2003 to present*

Own and operate a freelance design company that provides identity, print, web design and original artwork for a variety of clients

Select work:

- **Arrowhead Wine Cellars** - Original artwork, wine labels, rack card, and web site designs
- **Erie Promotions and Expos, Inc.** - Multiple consumer trade show logo designs
- **Erie Sport Store** - Various print pieces, shopping bag and gift card design, in-store signage
- **Findley Lake Trading Co.** - All print pieces, web site maintenance, promotional e-mails
- **FOX 66 (WFXP)** - Racing Guide design and layout
- **Hazen Manor** - Web site for the country inn
- **JET-TV (WJET)** - Sports Guide design and layout
- **Voices for Independence** - Disco Spectacular 1 & 2 poster and ticket designs

**JET-TV (WJET) & FOX 66 (WFXP)** – Erie, Pennsylvania

*Graphic Designer – February 2003 to November 2003*

Designed all on-air graphics and 2D animations for News, Production and Promotions Departments. Created logos, web graphics and print pieces

**WQLN, Public Broadcasting of NWPA** – Erie, Pennsylvania

*Graphic Designer – January 2001 to January 2002*

Designed all on-air graphics and 2D animations, web site, and layout and design of all print materials, including brochures, forms and letters

**Pro Video Productions, Inc.** – Erie, Pennsylvania

*Graphic Designer – February 1999 to January 2001*

Designed web sites, CD-ROMs, 2D animations, on-air graphics, kiosk displays, logos, print pieces. Creative advisor for all accounts

## **EDUCATION**

**Full Sail University** – Winter Park, Florida

*Digital Media Program, Associate of Science 1997 - 1998*

## **SOFTWARE KNOWLEDGE**

PC and Mac-based Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver and After Effects, Intermediate skill level

## **HONORS & AWARDS**

Rooster Award for "Big Brothers & Big Sisters of Erie County" video – Erie Ad Club

Course Director's Award in Design and Art Theory – Full Sail University

Award of Excellence in both Painting and Drawing – North East High School

2nd Place in Women's Art Contest – North East Arts Council

Letters of Reference Available Upon Request